



SENIOR INNOVATION STRATEGIST

We are looking for an experienced Senior Innovation Strategist who can transform business

Classical long-term competitive advantage is coming to an end, calling for a new approach to strategy. Does this resonate with you, and do you want to be a part of developing and executing a new approach to strategy fitting the modern world?

Perhaps you are part of a management consultancy and are frustrated by the limits of the traditional approach to strategy and business development, where the world is boiled down into quantifiable properties. Maybe you feel the need to challenge the assumptions of executives with a 'real-world' perspective and tear down the echo chambers of the board rooms. Or are you part of a strategic design agency and miss working with complex problems on a strategic level.

If you have your sights set on the future, and need a new working environment with an ambitious, experimental and truly human centered approach to solving the worlds biggest business challenges IS IT A BIRD may be a perfect match for you.

Who are IS IT A BIRD?

We love questions. Even our name is a question. Clients come to us when new questions arise: when business models fail, when markets and consumers act and move in unpredictable or incomprehensible ways, or when a strategic shift is needed.

IIAB has been answering questions for some of the biggest companies in the world since our founding 7 years ago. Our purpose is to put deep human understanding at the centre of decision making and help our clients to turn human understanding into new business opportunities. Our method is a combination of social science and design thinking with a strong business understanding. Our ambition is to be the leading agency in our field.

Now we have decided to expand and strengthen our strategy offerings in order to accelerate our potential. We are looking for people with a human centred approach to strategy and an unstoppable passion and courage for challenging the traditional way of doing business. We are looking for a visionary problem solver by heart, with ideas that challenge the ordinary, together with the drive – and the guts – to bring them to life.

We are hardworking people with an entrepreneurial mindset and culture. We expect the same of you. We imagine that you have commercial ambition and a strong desire to impact the world of business using tools from social science and design thinking. We expect that you bring experience from a client-facing position in an agency/consulting environment.

We are looking for the right mindset, relevant experience and documented results

- Strong competences in building growth strategies suited for the future
- Cross industry experience working with user centred innovation projects, developing strong strategic directions and recommendations.
- Strong sales experience and ability to establish and maintain client relationships
- Passion for motivating teams and creating results through others
- Outstanding communication, storytelling and presentation skills
- A positive approach, good sense of humour, someone who absolutely, fundamentally believes that we're better together

What we can offer

You will play a leading role in developing and heading up our framework for strategy. A part of our own strategy is to increase our international work and this will also be part of your responsibility. You will proactively contribute to the future overall development of IIAB, managing and inspiring our team of consultants and helping us to grow the business and deliver world-class human centred solution to our clients.

IIAB is a place unlike any other. It's a place where you will solve diverse, complex challenges for our clients and the organization, alongside thoughtful, intelligent individuals who lead with curiosity, empathy, and optimism. Sure, we work hard, but we also intentionally craft moments that allow our team to pause, create, and connect. This is often how new things begin. For this reason, we encourage our team to bring their whole selves to work, respect the need for work-life balance, and allow for autonomy in the innovation process.

Contact

For further questions, please contact our CEO Line Groes, +45 42 68 38 68, line@isitabird.dk

Deadline is the 31st of October.

Send application and CV to [Katey Diamond, job@isitabird.dk](mailto:katey@isitabird.dk)

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