



DESIGN INTERNSHIP FALL 2021

Interested in using the design approach and method to turn user insights into real business solutions? We're looking for a design intern.

Who are you?

Are you passionate about working as a designer and do you want to help translate user insights into value-creating concepts? We imagine that, as our new design intern, you:

- are studying service design, design engineering, co-design, or similar.
- are sharp at seeing patterns and transforming knowledge and human insights into concrete and tangible concepts.
- understand innovation processes and have a knowledge of different design methods, including methods of rapid prototyping and user involvement.
- are strong in creative thinking and communication.
- are proactive, have a go-getter mindset and are not afraid to take professional responsibility in an interdisciplinary team.

Who are we?

IS IT A BIRD is a strategic innovation agency residing in an abandoned auto repair shop in Valby.

We combine deep user insight and strategic design to develop new business concepts, strategy and innovation capacity. We have a high focus on creating visual deliveries; accurately communicated recommendations or concepts to inspire our clients in the development of their business.

We are characterised by high ambitions, high spirits, and we appreciate an informal and humorous approach, both in the office and in relation to our customers. We are mixed group of different professional and cultural backgrounds. Our professional language at the office is English.

See more about us and read some case studies here: www.isitabird.dk.

What we offer...

- You will get experience in developing insights, recommendations, concepts and solutions for our customers.
- You will have the opportunity to work with companies and organisations like Carlsberg, Nike, Henkel, Google and Copenhagen Municipality.
- You will be part of a project team and will take part in all phases of a project, from the development of research design to completion of the final presentation to the client. Your focus will especially be in translation of insights into tangible and relevant concepts.
- You will become familiar with IIAB's process and methods with the scoping, collecting and transforming insights into business opportunities.
- You will work with IIABs coupling of different disciplines from anthropology and design processes for design and communication.
- You will work full time and thereby get a good idea of the life and culture of a young consulting company. We are flexible in relation to any internship assignment and examinations.

The internship runs from August to December 2021.

We offer a salary that corresponds to SU during the internship.

Interested?

Questions can be directed to:
Katey Diamond at katey@isitabird.dk

Send your CV and application to us by Tuesday 23th of March 2021 at job@isitabird.dk

We look forward to hearing from you.